

Production – a manifesto of sorts

1. Quality output.
Professional quality from project one
2. Inspiration.
Ideas, input, energy and creativity
3. Standardised output.
Technically correct, broadcast quality.
Assessible and consistent
4. Space
Freedom. To enjoy and play.
5. Individual
Ownership over the projects, products, briefs
and processes, techniques and approaches to
using the software
6. Collective.
The energy of the group. Opportunities for
collaboration and sharing.
7. Output
Spaces to show work, public, published.
8. Innovation
Allow the students to define the industry
9. Technique
Form and process. Ownership of the software
10. In-depth
and correct. Understanding, knowledge and pride

<https://vimeo.com/motiongo>
<http://www.motiongo.blogspot.co.uk/>

After Vertov –
On the Organization of a Creative Laboratory